



Food & Drug Council

I N C O R P O R A T E D

FDC UPDATE

Monday, October 27, 2008

California Labor Federation Adds Alta Dena to 'Do Not Patronize' List

The California Labor Federation has added Alta Dena Dairy to its "Do Not Patronize" list.

The Federation determined that Alta Dena is presently an unfair employer and an adversary of the labor movement. It urges all trade unionists and friends of organized labor not to patronize the company. That means **DO NOT BUY DAIRY PRODUCTS BEARING THE ALTA DENA LABEL** and products bearing other labels, made by Alta Dena.

We will provide a complete list of products that are made by Alta Dena, but do not bear the Alta Dena label.

The sole purpose of this boycott is to publicize the fact that Alta Dena's workers are not receiving prevailing area standards.

"We are gratified that the California

Labor Federation supports our effort to spread the word to the community that Alta Dena undermines area standards,"

Teamsters Local 630 Secretary-Treasurer Paul Kenny said.

"Alta Dena cannot get away with treating its employees like second class citizens. We hope all union members and friends of labor will stop purchasing Alta Dena's products."

The California Labor Federation's "Do Not Patronize" list can be viewed at www.calaborfed.org/resources/dnp.

The Food & Drug Council has a detailed campaign in place to spread the word about Alta Dena to union members and the general public wherever Alta Dena products are sold.

FDC affiliates will be updated as developments unfold.

